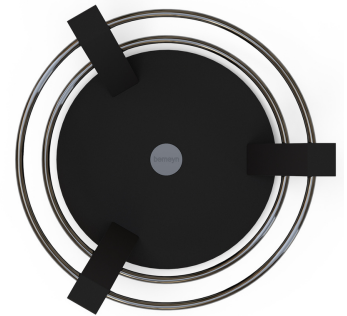
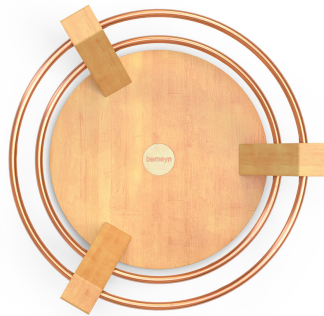
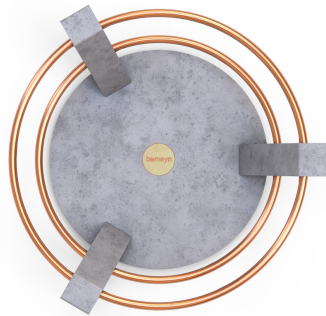
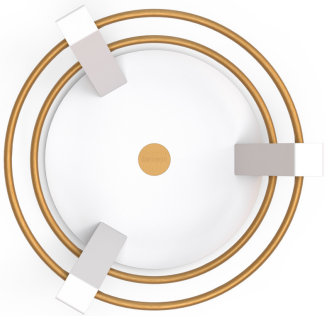




fruit bowl „Jonathan“

Even if there is hardly any other object in such a diverse range of designs as fruitbowls, we wanted to create something new in this segment. Something that catches the eye and that people talk about because it is “different” - at the same time, of course, it should also be suitable for everyday use..



Material combinations:

- concrete / copper
- corian® / brass
- bamboo / copper
- anodized aluminum / black chrome

Each variant can be manufactured in an industrial process.



DESIGNER

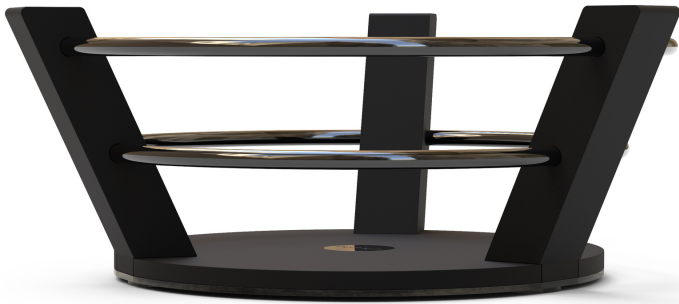
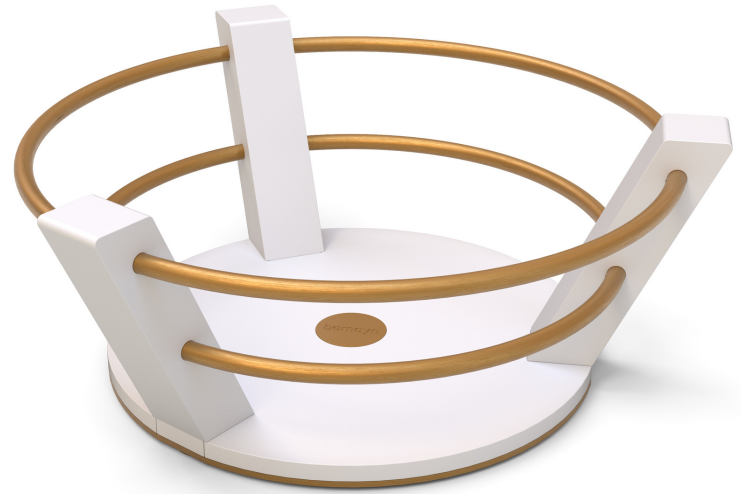
Benjamin Meyer was born in Germany in 1979. Since 2012 he has been working full-time as a career changer as a product designer. His works span a wide field. From lamps and chairs to cots for the military. Always keeping an eye on the feasibility, manufacturing options and customer benefits.

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Idea

The Jonathan fruit bowl combines 2 project ideas. On the one hand, such a contemporary product as a fruit bowl should be redesigned without detailed specifications.

Far away from milled wooden shells, deep drawn metal and welded wires. The second idea was to show the influence of different materials on an everyday product. This in terms of optics, haptic perception, but also suitability for everyday use, the manufacturing process and sustainability.



Particularities

The side elements, the base plate and the ring elements are rather inhomogeneous to one another in their respective shape and only form a unit when they are put together. The round shape is broken by the angular side elements. The product untypical design of 12 individual elements generates attention, irritates the learned perception and recognition of a product and thus positively disturbs the perception of the viewer. The combination of 2 different materials makes the different segments stand out from each other.

Suitability for everyday use

The shell has 6 ring segments, three upper and three lower segments which are anchored in the 3 side elements. The side elements are in turn screwed to the lower base plate on which the upper base plate is attached. The stability only arises when the last part is inserted. After that, the shell is a solid unit with a load-bearing capacity of several kilos.

The ring elements have a maximum distance of 32mm, so even the smallest apple is safe. Due to the open design, the air can circulate optimally.

